

BEEF TASTE & COMPARISON QUESTIONNAIRE

Please take our **Taste Questionnaire** to help us uncover the subtle differences among the different varieties of Heritage Beef. Your responses will be invaluable in order to continue providing you with delicious foods. *Mail a completed questionnaire to **PO Box 827 NY, NY 10150** and we will issue a 10% discount off your next order.*

Name (as it appeared on the order): _____

Heritage Beef cut(s) - feel free to comment on multiple cuts:

TASTE & COMPARISON

Grade the Variety of Beef using a scale of 1 to 10 (10 being EXCELLENT).

FLAVOR

HIGHLAND BEEF - 1 2 3 4 5 6 7 8 9 10

WAGYU BEEF - 1 2 3 4 5 6 7 8 9 10

AKAUSHI BEEF - 1 2 3 4 5 6 7 8 9 10

TALLGRASS BEEF - 1 2 3 4 5 6 7 8 9 10

PIEDMONTESE BEEF - 1 2 3 4 5 6 7 8 9 10

HEARST RANCH BEEF - 1 2 3 4 5 6 7 8 9 10

General Comments on FLAVOR _____

TENDERNESS

HIGHLAND BEEF - 1 2 3 4 5 6 7 8 9 10

WAGYU BEEF - 1 2 3 4 5 6 7 8 9 10

AKAUSHI BEEF - 1 2 3 4 5 6 7 8 9 10

TALLGRASS BEEF - 1 2 3 4 5 6 7 8 9 10

PIEDMONTESE BEEF - 1 2 3 4 5 6 7 8 9 10

HEARST RANCH BEEF - 1 2 3 4 5 6 7 8 9 10

General Comments on TENDERNESS _____

CONSISTENCY

HIGHLAND BEEF - 1 2 3 4 5 6 7 8 9 10

WAGYU BEEF - 1 2 3 4 5 6 7 8 9 10

AKAUSHI BEEF - 1 2 3 4 5 6 7 8 9 10

TALLGRASS BEEF - 1 2 3 4 5 6 7 8 9 10

PIEDMONTESE BEEF - 1 2 3 4 5 6 7 8 9 10

HEARST RANCH BEEF - 1 2 3 4 5 6 7 8 9 10

General Comments on CONSISTENCY _____

JUICINESS

HIGHLAND BEEF - 1 2 3 4 5 6 7 8 9 10

WAGYU BEEF - 1 2 3 4 5 6 7 8 9 10

AKAUSHI BEEF - 1 2 3 4 5 6 7 8 9 10

TALLGRASS BEEF - 1 2 3 4 5 6 7 8 9 10

PIEDMONTESE BEEF - 1 2 3 4 5 6 7 8 9 10

HEARST RANCH BEEF - 1 2 3 4 5 6 7 8 9 10

General Comments on JUICINESS _____

OVERALL TASTING NOTES & COMMENTS - Was this product unusually different than its commodity counterpart?

SERVICE & SATISFACTION

1. How is the experience of shopping online with Heritage Foods USA? Is our website easy to navigate? Does it contain comprehensive and interesting information?

2. How did your order appear upon arrival? Was your package delivered in good condition and did the product maintain an acceptable temperature?

3. Would you spend a few dollars more for an eco-friendly cooler and packaging?

4. Lastly, what can we do better?